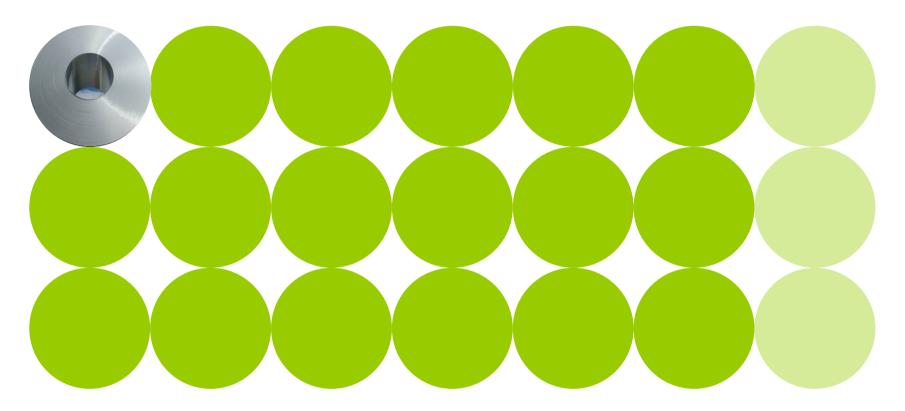
#### **AluMag Roadshow 2011**

Hydro Aluminium Rolled Products; PG Automotive Sheet



10.10.2011 BMW München; 11.10.2011 AUDI Ingolstadt; 12.10.2011 Daimler Sindelfingen; 13.10.2011 Opel Rüsselsheim; 14.10.2011 ZF Stemwede



## Hydro's perceptive; Aluminium is the metal of the future







- Lightweight
  - 1/3 the density of steel
- Recyclability
  - 5% of original energy consumption
  - 75% of all aluminium produced still in use
- Corrosion resistant
  - Oxide layer
  - Properties lead to increased market share

- Formability
  - Extrusion, rolling, casting
  - · Low melting point vs. steel
- Excellent conductivity
  - Thermal electrical
- Alloying technology
  - Gives a wide range of physical properties
- Aluminium-intensive urbanization and infrastructure
- Climate challenge aluminium as part of the solution
- Recyclability more important with high energy prices



## Are we alone with this perceptive?

- Super Light Car Multidisciplinary Research Consortium
- Multi material approach















Steels



















#### Material testing







Chemische Technologie



















#### **Light metals**

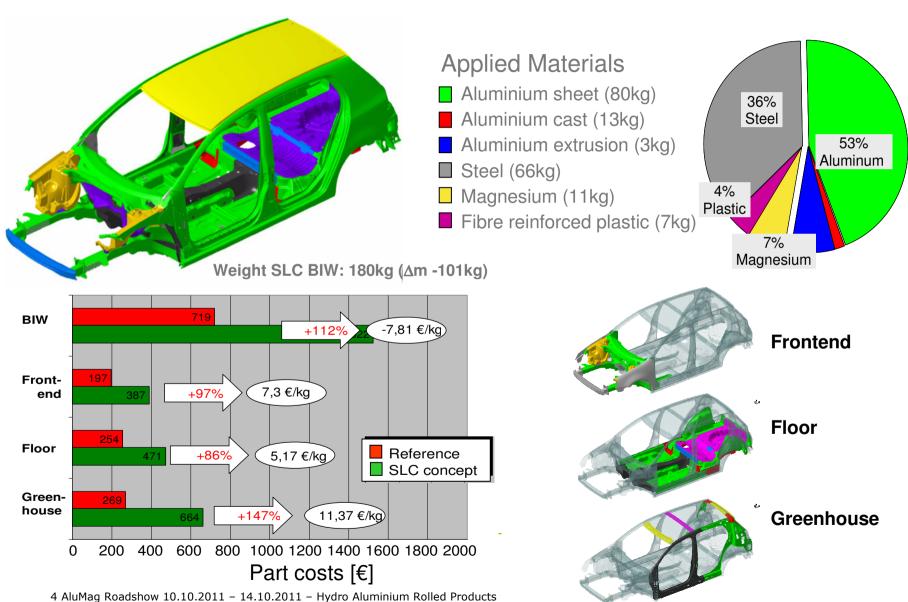








## Results; final SLC body concept



# **Hydro Aluminium Automotive Sheet Typical Applications**



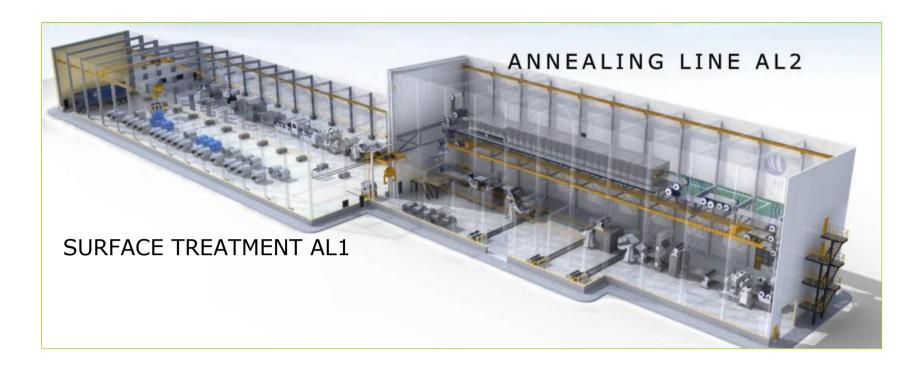
Chassis Hydro is market leader Components Structure

Hydro in strong position

6xxx-Body Hydro upgrades market position

 Hydro is with 80.000 tpy second largest aluminium sheet supplier in Europe





- 2 production lines tailor made and optimized for surface critical automotive products like car body sheet and truck fuel tanks
- Full strip width capability up to 2130mm
- Innovative process technologies with high flexibility and efficiency aligned to Hydro's future automotive product mix
  - line speed for annealing and surface treatment independently adjustable



## **Hydro Aluminium Automotive Sheet Development Strategy**

"The major growth potential for aluminium sheets for automotive applications is in the high volume car segment" (voice of market)

#### **Hydro's Target:**

Penetration of high volume car segment with aluminium sheet solutions

#### Prerequisites

- cost competitive solutions (customer)
- with ability for efficient recycling (society & environment)

**Gaining primary aluminium** 

**Casting and recycling** 

**Fabricating aluminium** 

















## Hydro Aluminium Automotive Sheet Development Emphasis

- Alloy concepts with balanced property optimisation and recycling efficiency
  - 2 directions for property optimisation: strength & formability
- Added value surface
- Recycling and remelting technology

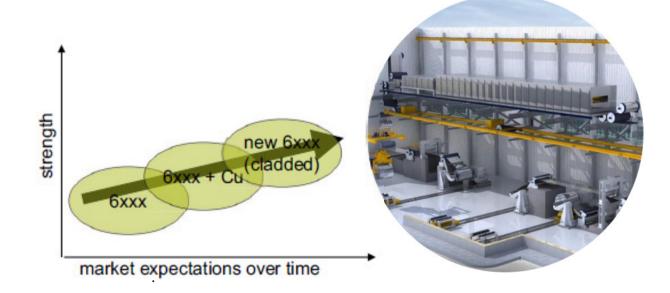


## **Hydro's Alloy Concepts**

"For the high volume car segment, the property optimisation within existing and established 5xxx and 6xxx alloy systems allows a good balance with recycling efficiency" (Hydro's perception)

#### Roadmap for strength optimisation:

- brand new continuous annealing line for 6xxx automotive alloys
- today's requirements: typical 6xxx
- future requirements:
   6xxx with Cu
   novel 6xxx
   (optionally cladded)



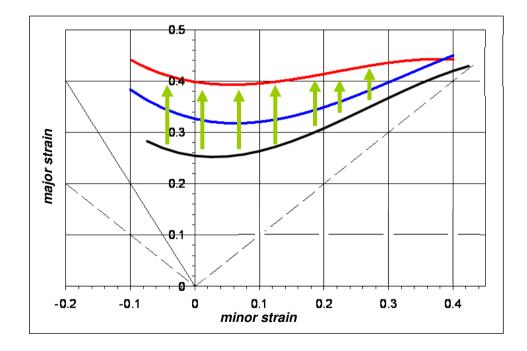


## **Hydro's Alloy Concepts**

"For the high volume car segment, the property optimisation within existing and established 5xxx and 6xxx alloy systems allows a good balance with recycling efficiency" (Hydro's perception)

#### Roadmap for forming optimisation:

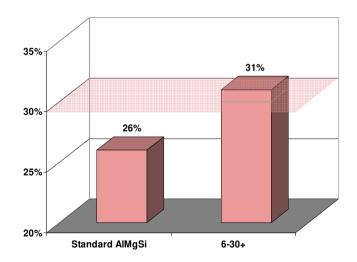
- 5xxx alloy system
   forming optimised AA5182
   high-Mg alloys (AIMg5+)
- 6xxx alloy system6/30+

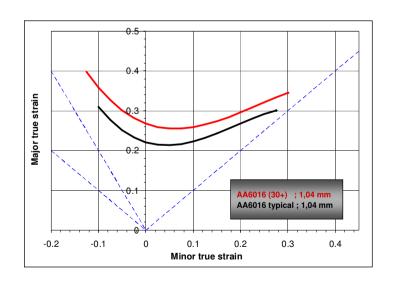




## Hydro's Innovation "6/30+"

- 6xxx alloy for parts with highest requirements on formability (today: for car body inner parts only)
- Elongation values in condition T4 :
  - A<sub>80mm</sub> exceeding 30% in all directions
  - A<sub>q</sub> exceeding 25% in all directions

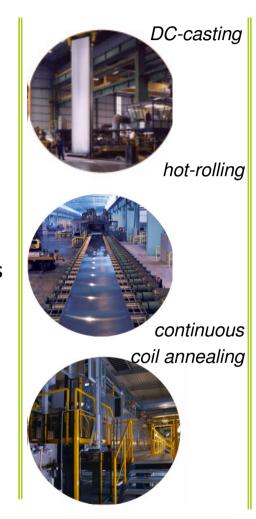






## Hydro's Innovation "6/30+" further key characteristics

- alloy composition within the established AA6016
  - => allows uni-alloy concept with car body outer panels
- typical paint bake response
  - => in-service strength similar to standard AA6016 alloys
- compatible with all OEM processes
  - => in particular joining operations like adhesive bonding





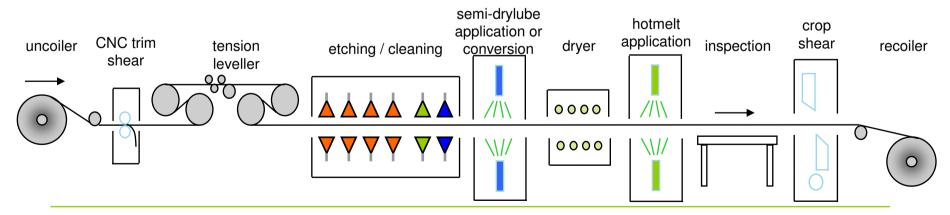
## **Hydro's Added Value Surface**

"Surface treatments & lubrication systems are OEM specific, no unified specification expected" (voice of market)

#### **Hydro's Strategy:**

- surface coating line optimised for flexibility
- preferred partner for surface related developments with OEM's & chemical suppliers







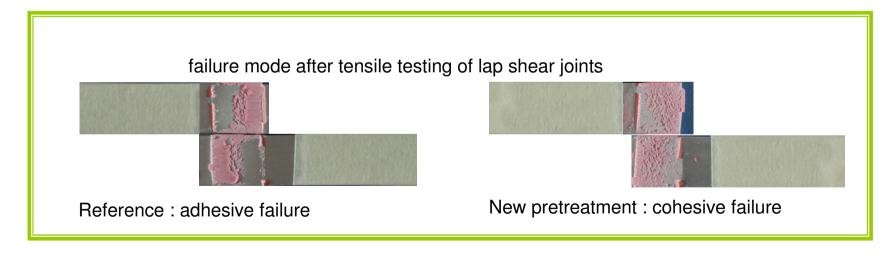
## **Hydro's Added Value Surface**

",coil passivation is more cost efficient than lot passivation" (voice of customer)

#### **Development example:**

coil passivation for high strength structural joints by adhesive bonding

- cost efficient & environmentally friendly (compatible with VOC guidelines)
- better durability than Ti/Zr





## **Recycling and Remelting Technology**

"End-of-life recycling back into products favourable for CO2 footprint, and requested by customers and other stakeholders" (voice of market)

#### **Hydro's Commitment:**

 investment in 3 new recycling furnaces in Germany in the last 3 years (Rheinwerk, Hamburg, AluNorf)



=> 150.000 tonnes state-of-the-art recycling capacity in Germany

Hydro aims to be Europe's leading supplier of casthouse products and semis – produced from primary, scrap, and end-of-life materials





### **Summary**

Hydro's Perception

aluminium is the ideal material for sustainable lightweighting **Hydro's Strategy** 

penetration of high volume car segment with alu sheets solutions

**Hydro's Focus** 

cost
effectiveness
// compatibility
with efficient
high volume
recycling
concepts

Hydro's **Emphasis** 

5xxx & 6xxx alloys // added value surface // recycling technology







Hydro

your first choice partner

where people make the difference

www.hydro.com