

With the goal to expand the **2020 WCX - Lightweighting - Materials - Efficiency Pavilion**, AluMag® is coming back to co-organize this pavilion together with the SAE. This pavilion will showcase technologies and innovations that help automotive suppliers to:

- Decrease weight and improve powertrain efficiency to reduce emissions.
- Function integration and structural light-weighting.
- Develop advanced multi-material / process hybrids.
- Design, develop and manufacture new materials and processes.
- Pursue green powertrains, ICE emission reduction and battery drivetrains.

For over 9 years AluMag® has been promoting this event, and since 2018 we have taken the roll of organizing and overlooking the operation of the **Lightweighting - Materials - Efficiency Pavilion**. This pavilion is the right platform for **companies, committed to discover and develop advanced Lightweighting and or sustainable powertrain**, as you will meet the right audience of key automotive players (*OEM's, Tier I and II*) during this 3-day event.

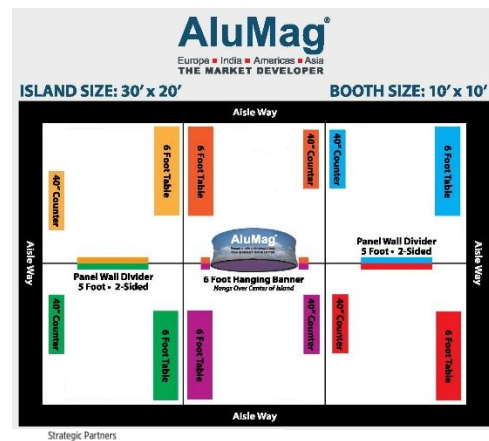
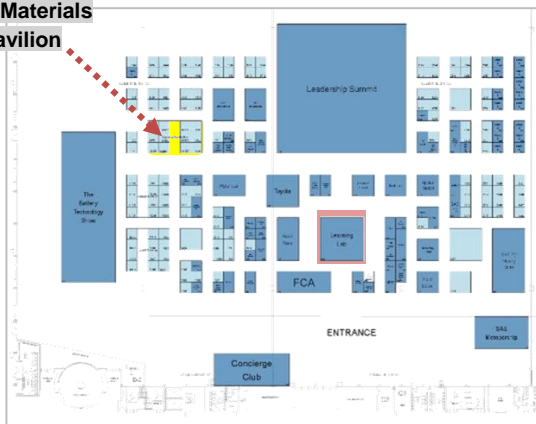
Key Facts / What you need to know.

SAE has created a new exhibition floor layout, that centralized the OEM's with a LEARNING LAB in the middle.

The Lightweighting – Material – Efficiency Pavilion is located right next to it with high visibility for the exhibitors. The strategic partners will be: **FCA, FORD, GM, HONDA, NISSAN** and **TOYOTA** (OEM's) as well as: **AVL, DENSO** and **FEV** (Tier I).

The Light-weighting – Material – Efficiency Pavilion will be easy to identify as the isle carpeting surrounding this area will have a unique color.

Lightweighting – Materials – Efficiency Pavilion



Cost to Exhibit at SAE WCX - Lightweighting - Materials - Efficiency Pavilion

AluMag®, offers **3 different options** on how to exhibit. It is the goal to have an open concept exhibition pavilion so that all visitors get the most exposition of the exhibitors on the pavilion at any given time.

1. Cost for basic SAE 10x10 space – offered by SAE

Each booth has the size of 10" x 10" (3.048 m x 3.048 m) and could be increased by increments of 10" x 10", The basic booth space includes:

- Carpeted booth 10" * 10"
- Company logo on pavilion banner
- Three - One-day Exhibitor Registrations (2x), per 100 sq.ft. (9.29 m²) of space
- Company listing and profile in the printed and online Exhibitor Directory and Event Guide¹

SAE Exhibitor cost for pavilion service is

\$ 4.400,00 USD

2. Cost for basic SAE WCX 10*10 space plus AluMag®, open concept pavilion booth

Each booth has the size of 10" x 10" (3.048 m x 3.048 m) and could be increased by increments of 10" x 10" AluMag®, booth space includes:

- Open concept exhibition / pavilion area
- 5 Ft Full Color Panel Divider with LED light with your company key details / Technology / advantages
- 40" Rectangular Table
- Electrical outlet by Table
- 1 6Ft Rectangular product display table
- Meeting table with chairs
- Bar with snacks & refreshment
- Booth with carpet (*color to be defined*) - it will be one color for complete pavilion
- Booth cleaning and up-keep
- AluMag® booth set-up and tear down
- AluMag® will direct customers through pavilion
- Customer lead retrieval unit
- SAE event summary of lead retrievals
- Coordination of event management - AluMag®
- Company logo on banner
- OEM VIP tour (if available)

Exhibitor on-cost for AluMag®, pavilion is + \$ 6.200,00 USD
Total cost for this package is \$ 10.600,00 USD

3. Cost for Event Key-Turn Solution – basic SAE WCX 10"x10" space plus AluMag®, open concept pavilion booth plus hotel, food, entertaining and local logistic services for 2 people.

Additional AluMag®, services:

- Hotel SAE 4 nights (April 20 till 24, 2020)
- Logistics - pick up airport / hotel / SAE (April 20 till 24, 2020)
- B-Fast, Lunch & Diner (April 21 till 23, 2020)
- AHK Reception (April 21 2020)

Exhibitor on-cost for additional AluMag®, service (2 people) \$ 6.000,00 USD
Total cost for this package is \$16.600,00 USD

AluMag® SAE event summary cost overview:

	Option A	Option B	Option C
Package includes:	Basic SAE 10"x10" booth	Basic SAE 10"x10" booth AluMag®, open concept booth	Basic SAE 10"x10" booth AluMag®, open concept booth AluMag hotel & logistics
Cost	\$ 4.400,00 USD	\$ 4.400,00 USD	\$ 4.400,00 USD
<i>On-cost 1</i>		+\$ 6.200,00 USD	+\$ 6.200,00 USD
<i>On-cost 2</i>			+\$ 6.000,00 USD
Total cost	<u>\$ 4.400,00 USD</u>	<u>\$ 10.600,00 USD</u>	<u>\$ 16.600,00 USD</u>

Should you require a bigger space than a 10"x10", alternative floor space or are interested in a complete island within the pavilion, please contact us so we can tailor a custom proposal to meet you company needs. For further details for this event please contact one of our team members or register on the following link: <http://alumag.com/sae2020/>

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SAE **Looking forward to hear from you and your business**

