

AluMag®

Europe • India • N. America • Asia

ROADSHOW 2011 FAHRZEUG LEICHTBAU

2011 October 10th – 14th

**IMPRESSIONS
SUMMARY**



**ALUMINIUM
MAGNESIUM
HYBRIDE**

Registered & Non Registered Visitors:

BMW/MINI in MUNICH

126 total = 118 new & 8 known contacts

AUDI in INGOLSTADT

118 total = 102 new & 16 known contacts

DAIMLER/SMART in SINDELFINGEN

161 total = 129 new & 32 known contacts

(6 non registered Team Leader in backorder)

OPEL/ VAUXHALL in RÜSSELSHEIM

111 total = 104 new & 7 known contacts

ZF in STEMWEDE-DIELINGEN

88 total = 84 new & 4 known contacts

IN TOTAL REGISTERED

604

&

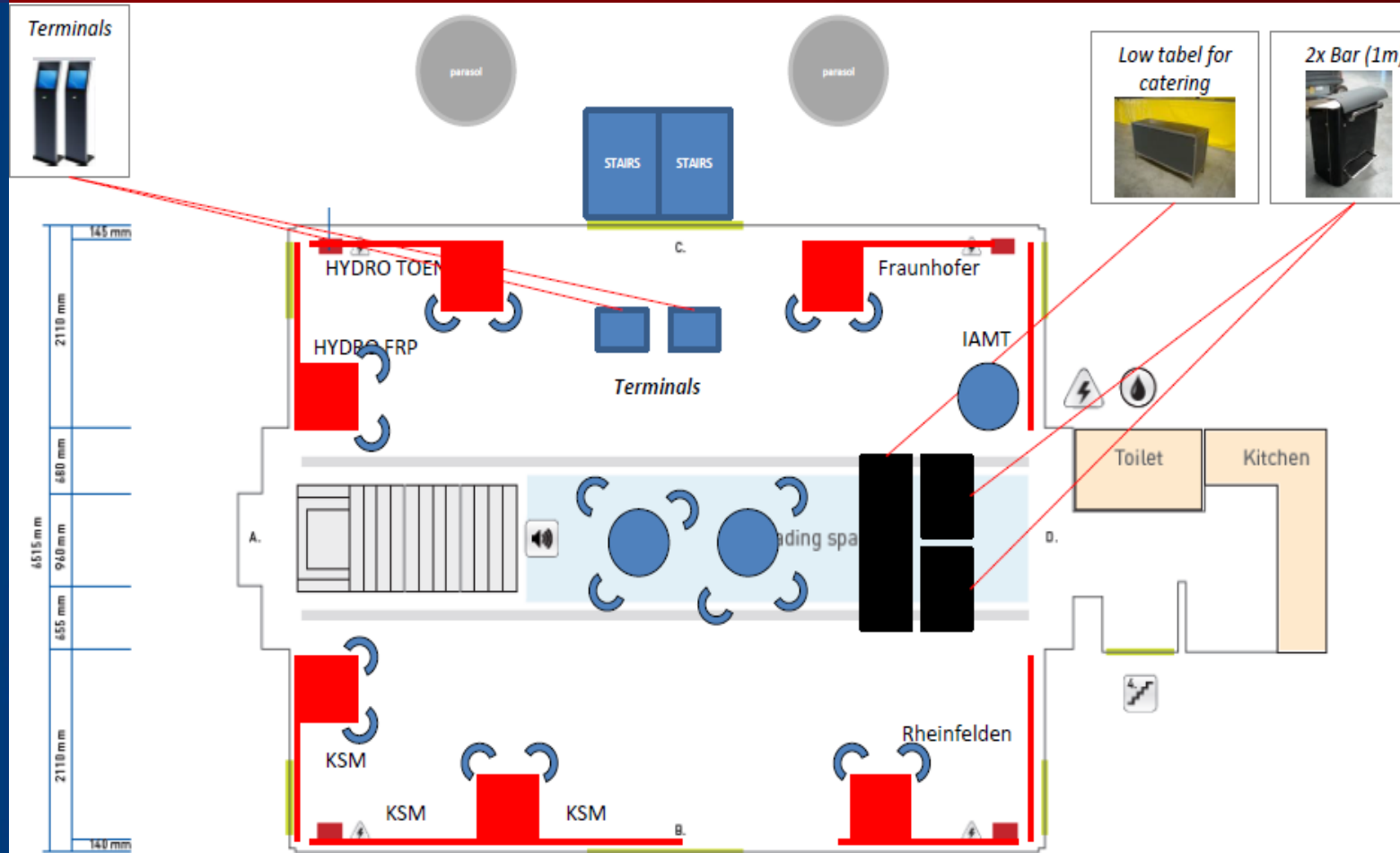
NON REGISTERED ESTIMATED APP.:

200









AluMag[®]

Europe • India • N. America • Asia

ROADSHOW 2011

ALUMINIUM - MAGNESIUM - HYBRIDE



AluMag[®]

Europe • India • N. America • Asia

ROADSHOW 2011

ALUMINIUM - MAGNESIUM - HYBRIDE



**BMW
MINI**



AluMag[®]

Europe • India • N. America • Asia

ROADSHOW 2011

ALUMINIUM - MAGNESIUM - HYBRIDE



AUDI



AluMag®

Europe • India • N. America • Asia

ROADSHOW 2011

ALUMINIUM - MAGNESIUM - HYBRIDE



AluMag[®]

Europe • India • N. America • Asia

ROADSHOW 2011

ALUMINIUM - MAGNESIUM - HYBRIDE



ZF

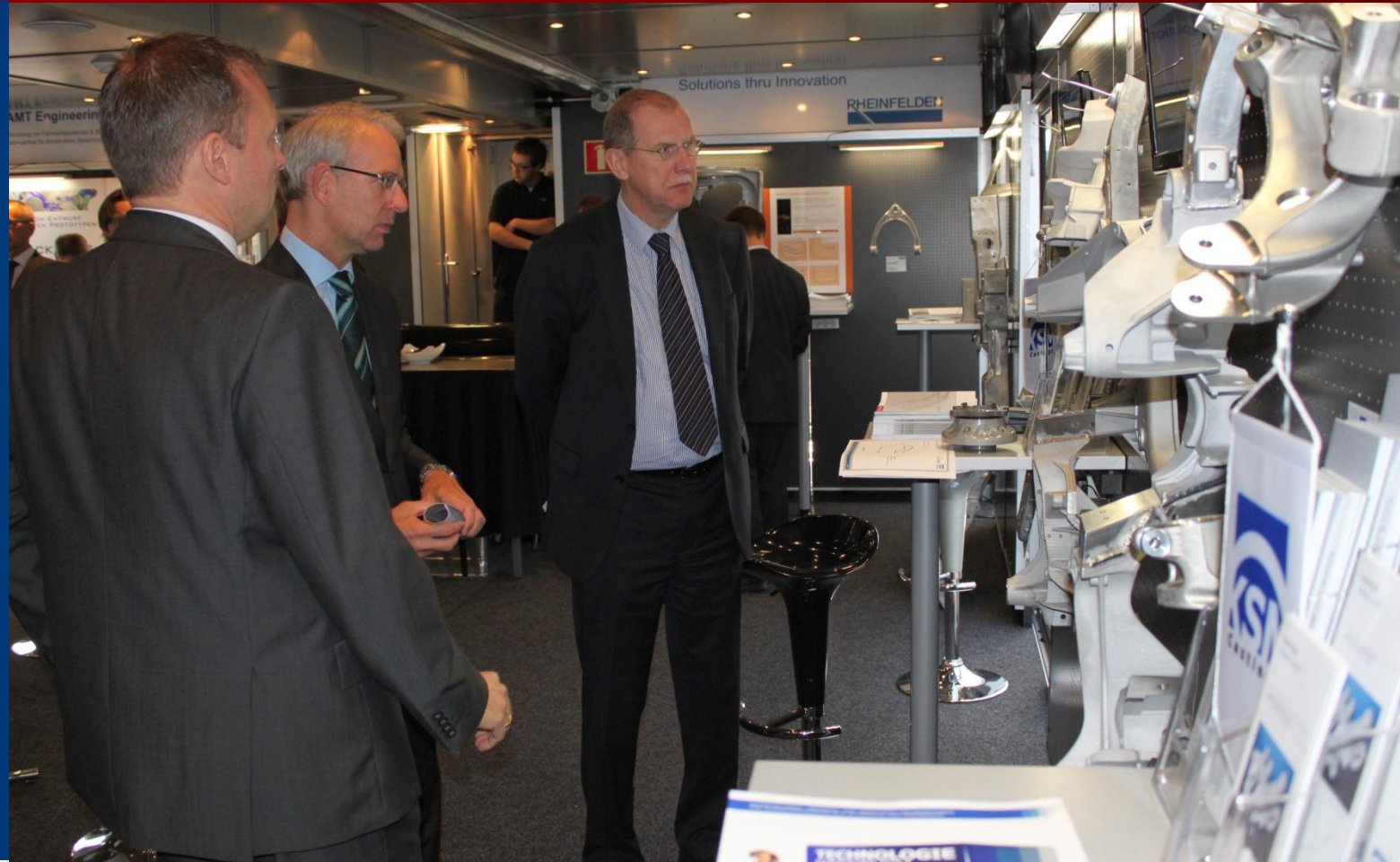


AluMag®

Europe • India • N. America • Asia

ROADSHOW 2011

ALUMINIUM - MAGNESIUM - HYBRIDE



AluMag®

Europe • India • N. America • Asia

ROADSHOW 2011

ALUMINIUM - MAGNESIUM - HYBRIDE





AluMag®

Europe • India • N. America • Asia

ROADSHOW 2011

ALUMINIUM - MAGNESIUM - HYBRIDE

Running Pics:

http://www.youtube.com/watch?v=i55-WUPMGXU&feature=youtube_gdata_player

<https://picasaweb.google.com/112707695321262624513/Alumag2011?authuser=0&feat=directlink>



AluMag®

Europe • India • N. America • Asia

ROADSHOW 2011

ALUMINIUM - MAGNESIUM - HYBRIDE

Organisation / Contact:

AluMag® Automotive GmbH
Kirchplatz 1a / Alte Apotheke
DEU – 58706 Menden
www.alumag.de



Jost Gaertner

Fon: +49 2373 / 92 94 92

j.gaertner@alumag.de



Jacqueline Teuber

Fon: +49 2373 / 92 94 96

j.teuber@alumag.de



AluMag®

Europe • India • N. America • Asia

DER MARKTENTWICKLER

AluMag ist Ihr Dienstleister, wenn Sie Ihre Geschäftsaktivitäten global ausrichten oder Ihre Wege in neue Märkte mit besonderen Herausforderungen führen!

Wir erschließen Märkte und schaffen Zugang für Ihre Technologien – gleich welchen Materials, welcher Prozesse oder Anwendungen.

AluMag macht Sie weltweit erfolgreicher!

THE MARKET DEVELOPER

AluMag is a global market developing company that will help you penetrate new markets and find new business.

We access new markets and open doors for your business – regardless of application, material, process or product.

AluMag makes you successful worldwide!



Market Research

European and Chinese Automotive Forecasting

Automotive Materials & Systems Database

Material & Application Trend Analysis

Supplier & Customer Database



Market Development

Analysis & Development of Market Opportunities

Accelerate Market Penetration

Establish a Sales Force

Provide Warehousing & Distribution Services

Manage New Product Launches



Roadshows

Organization of Acquisition Roadshows

Organization of Technical Roadshows

Oversea Commercial & Technical Events

Host In-House Events & Presentations

