

AluMag[®]

Europe ■ India ■ Americas ■ Asia

THE MARKET DEVELOPER



GENERAL ENGINEERING > BUILDING > INDUSTRY > GROUND TRANSPORTATION > AUTOMOTIVE > AERO > OIL & GAS > SUB MARINE > NUCLEAR



AluMag®

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AluMag® makes you successful – worldwide!

● AluMag® Worldwide



Market Research

- Tailored Customer Databases about Foundries, Tool Makers, Extrusion Consumers , ...
- Automotive Application, Material & Process Analyses
- Industrial Application Research
- Lightweight Technology Outlook in Aluminum, Carbon, Composites & Magnesium
- M&A Target Research



Market Development

- Analysis & Development of Market Opportunities
- Accelerate Market Penetration
- Manage New Product Launches
- Establish a Sales Force
- Sales on Demand
- Access & Build-up new Markets in Automotive, Truck/Tractor, Trailer, Bus, Rail, O&G, GE, ...



Roadshows / Events

- Organization of Technical & Commercial Roadshows & Events Globally
- Host In-House Events & Presentation Globally
- Common Technology Booth at Leading Exhibitions
- Supply-Chain Automotive Lightweight Symposium [SCALS] in EUROPE, ASIA & N.AMERICA



Strategic Localization

- Warehousing & Distribution Service
- Supplier & Tie-up Localization
- Identification & Trade-off of new Technology
- Foreign Market Business Cases and their Realization
- Green & Brown Field Localization, from Side Selection to Foundation & Ramp-up

AluMag is “The Market Developer” that successfully penetrates new markets, creates business and localize leading supplier for your company. AluMag access any promising markets and open doors for your business - regardless of region, market, application, material, process or product AluMag makes you successful – worldwide!

AluMag[®] ALUMINIUM EXTRUSION CUSTOMER DATABASE

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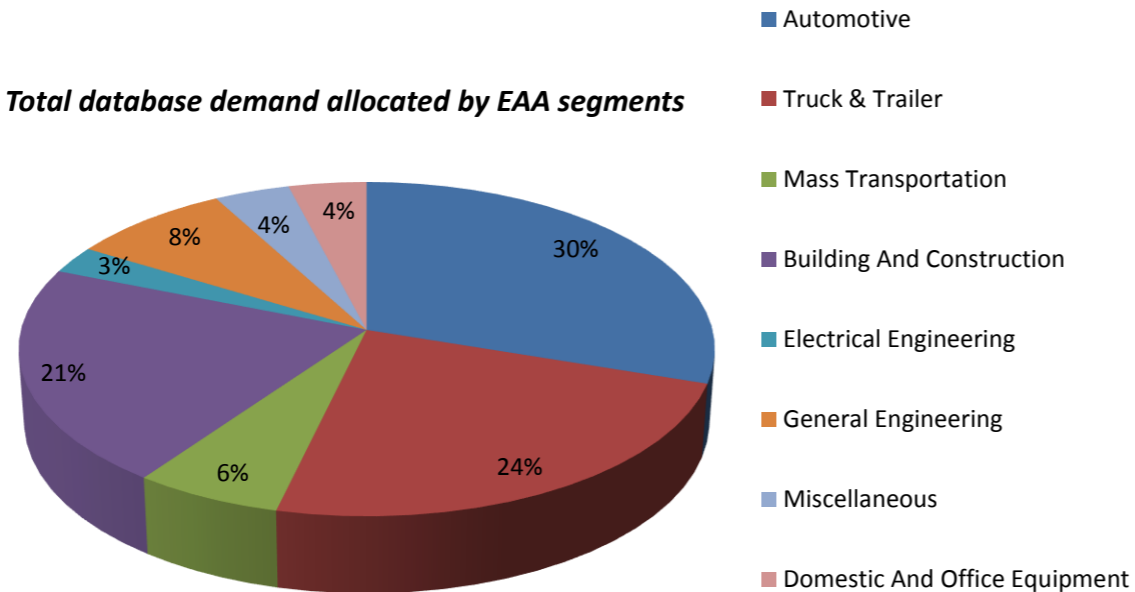
INTRODUCTION

AluMag[®] has analyzed the European market for companies sourcing aluminium extrusion profiles, bars & tubes. In total 3.000 companies/ customers were detected with a total yearly demand of 759.000 tons.

Database Content - Information Available For Each Company:

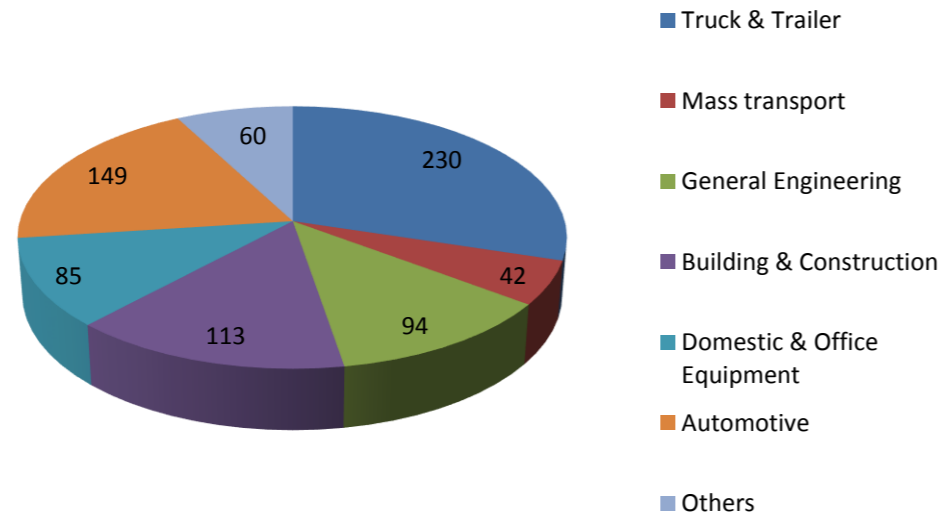
- Full company address
- Purchase contact details incl. direct e-mail & phone.
- Demand split in semi-finished / machined
- Demand allocated by EAA segment

Total database demand allocated by EAA segments

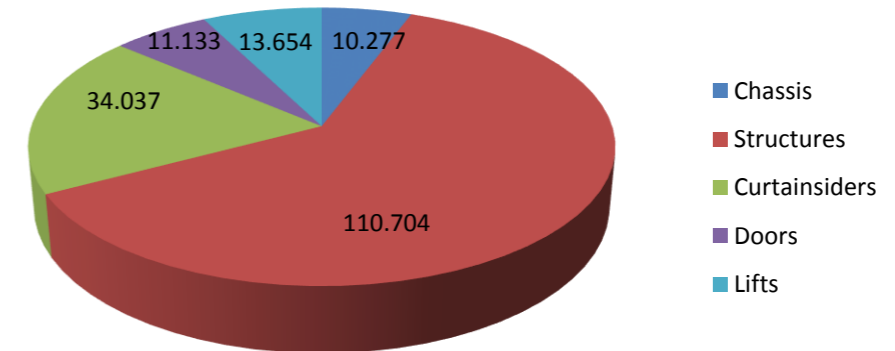


INTRODUCTION

Number of companies detected with at least 40 tons alu. extrusion demand yearly by EAA Segments



*TRUCK & TRAILER SEGMENT
Total demand in tons allocated by applications*



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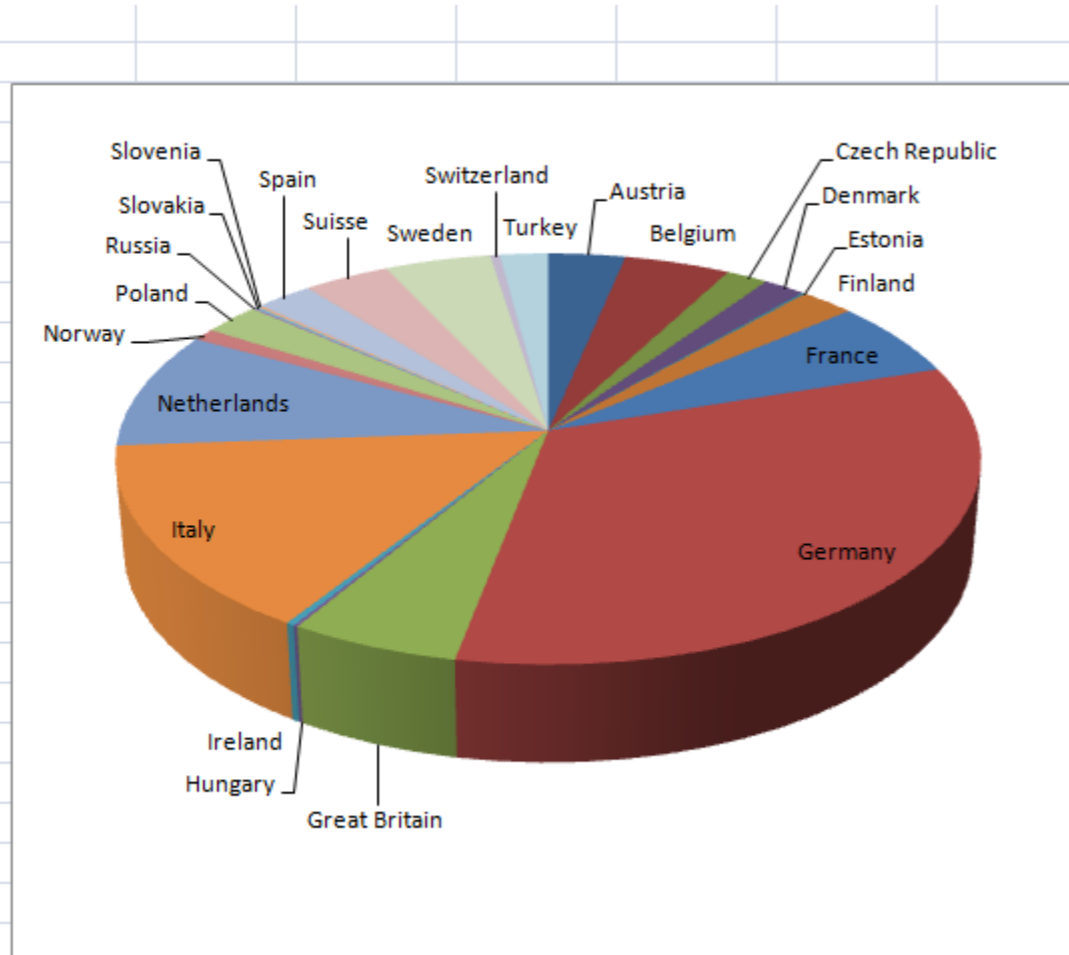
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INTRODUCTION

TRUCK & TRAILER SEGMENT

Total numbers obtained in the database allocated by country

Country	Number of companies
Austria	24
Belgium	33
Czech Republic	13
Denmark	13
Estonia	1
Finland	17
France	44
Germany	242
Great Britain	41
Hungary	1
Ireland	2
Italy	108
Netherlands	67
Norway	7
Poland	18
Russia	1
Slovakia	1
Slovenia	1
Spain	18
Suisse	27
Sweden	33
Switzerland	3
Turkey	15



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DATABASE - TEASER

Open Menu AluMag GmbH



BUILDING ← Click

DOMESTIC / OFFICE

MASS TRANSPORT

AUTOMOTIVE

ALUMINIUM EXTRUSION MARKET



ELECTRICAL ENGINEERING

GENERAL ENGINEERING

MISCELLANEOUS

TRAILER

The total demand of 759,000 tons have been allocated by EAA segments. By clicking on one of the 8 segments shown you will be linked to the segment overview form. *See next page*

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DATABASE - TEASER

The screenshot shows the 'Building - OEM Demand List' interface. At the top, there is a 'Back' button and the title 'Building - OEM Demand List'. Below this is a table with columns for 'Company:', 'Demand In Kgs: Building And Construction Parts:', and 'Contact:'. The table lists several companies, with their demand in kilograms and contact options ('Company' and 'Person') indicated. A pop-up window titled 'TblPersonsUF' is overlaid on the table, showing a form for entering contact details. The form includes fields for Greetings, Title, Surname, First Name, Phone, Fax, Email, and Position. The Surname field is filled with 'Kol', and the Position field is filled with 'Purchasing'. At the bottom of the pop-up window, there are 'Print Page' and 'Close Page' buttons, and a status bar showing 'Datensatz: 1 von 1' and 'Gefiltert Suchen'. A red arrow labeled 'Click' points to the 'Person' button for the third company in the list.

Company:	Demand In Kgs: Building And Construction Parts:	Contact:
Adolf Seuster GmbH & Co. KG	300.000	Company Person
Albrecht GmbH - REFLEXA-Werke	150.000	Company Person
Arabella Sonnenschutztechnik GmbH	1	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person
[REDACTED]	[REDACTED]	Company Person

TblPersonsUF

Greetings: Frau
Title: -
Surname: Kol
First Name: [REDACTED]
Phone: 0049 8224 [REDACTED]
Fax: 0049 8224 [REDACTED]
Email: [REDACTED]
Position: Purchasing
Memo: [REDACTED]

Print Page Close Page

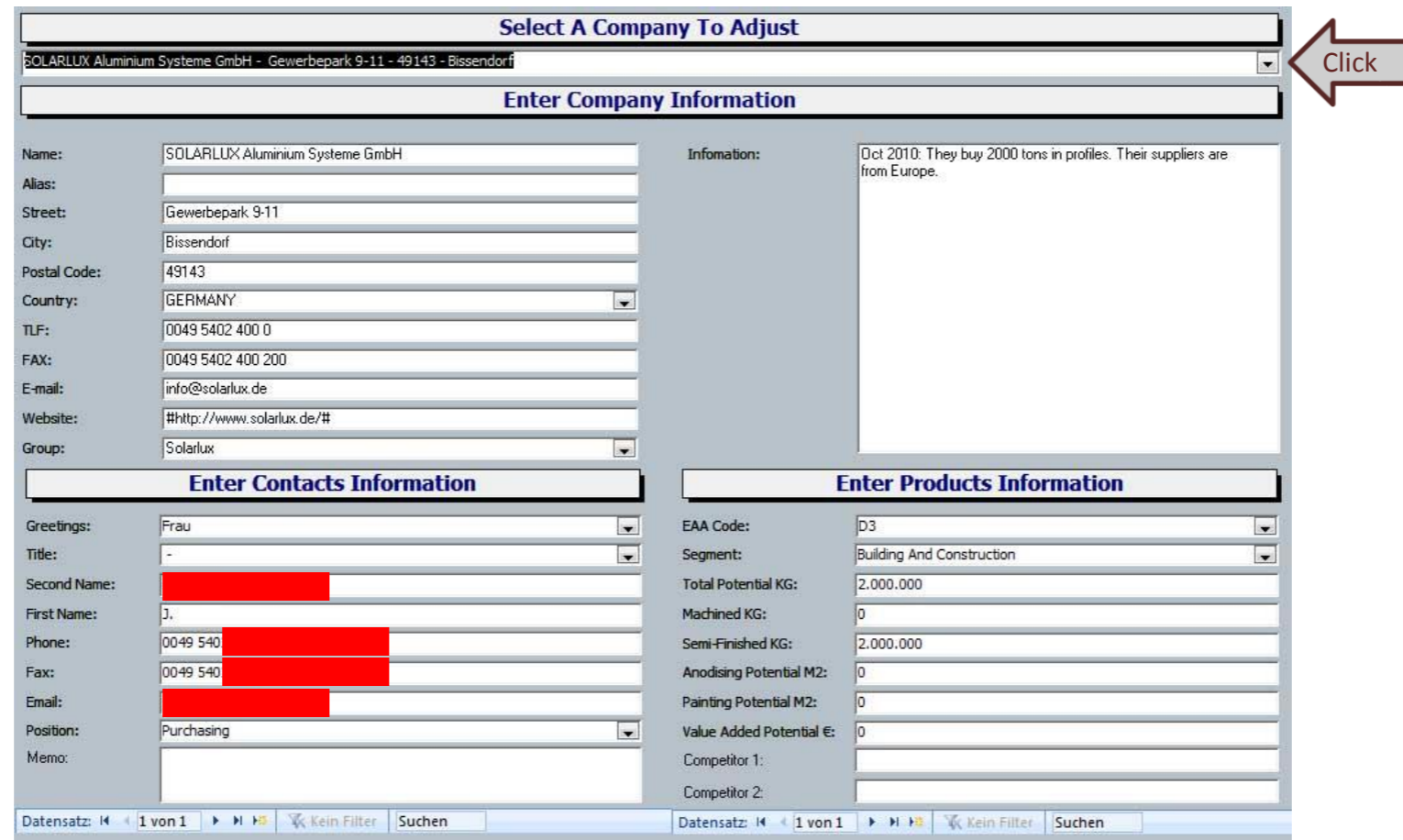
Datensatz: 1 von 1 Gefiltert Suchen

This list contains some of the companies detected within the EAA segment “building and construction”. By clicking on the two small buttons to the right, contacts details for the chosen company, and extrusion purchaser will appear. See next page

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DATABASE - TEASER



The screenshot displays the AluMag database interface. At the top, a dropdown menu titled "Select A Company To Adjust" is open, showing "SOLARLUX Aluminium Systeme GmbH - Gewerbepark 9-11 - 49143 - Bissendorf". A red arrow labeled "Click" points to this dropdown. Below the dropdown is the "Enter Company Information" section, which includes fields for Name, Alias, Street, City, Postal Code, Country (GERMANY), TLF, FAX, E-mail, Website, and Group. To the right of these fields is an "Information" text area containing the text: "Oct 2010: They buy 2000 tons in profiles. Their suppliers are from Europe." Below the company information are two sections: "Enter Contacts Information" and "Enter Products Information". The "Enter Contacts Information" section includes fields for Greetings (Frau), Title (-), Second Name (redacted), First Name (J.), Phone (0049 540 [redacted]), Fax (0049 540 [redacted]), Email (redacted), Position (Purchasing), and Memo. The "Enter Products Information" section includes fields for EAA Code (D3), Segment (Building And Construction), Total Potential KG (2.000.000), Machined KG (0), Semi-Finished KG (2.000.000), Anodising Potential M2 (0), Painting Potential M2 (0), Value Added Potential € (0), Competitor 1, and Competitor 2. At the bottom of the interface, there are navigation controls for "Datensatz" (1 von 1) and search options ("Kein Filter", "Suchen").

The scroll down list in the top of the form provides easy access to all inserted companies in the database. It is also possible, to adjust or insert a new company into the system by the user.

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DATABASE - TEASER

Specify Your Customized Data Package!

Choose customers from any given:

- Segment
- Post code area
- Region
- Country

Prices Excl. Tax: *

100 companies for 6.500 Euros.

200 companies for 11.500 Euros.

300 companies for 15.500 Euros.

All data sold will be updated before delivery.

If AluMag do not have the data you require „on the shelf“ we would be pleased to receive your enquiry for a customized research. Sales support on demand is also possible.

****The price partly also depends on the segment of interest. For further information please contact AluMag.***

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