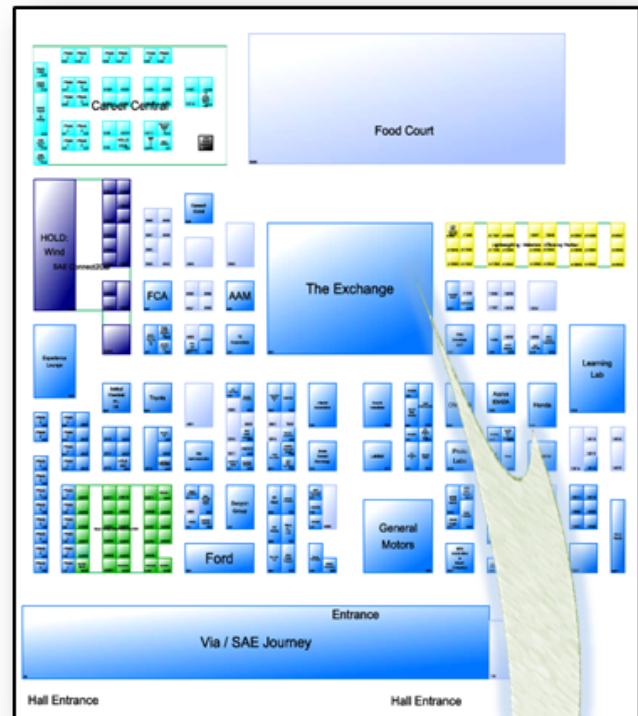


New to this year's WCX is the **Lightweighting - Materials - Efficiency Pavilion**, organized by AluMag®, the global market development company serving the entire automotive supply chain. This pavilion will showcase technologies and innovations that help automotive suppliers to:

- Decrease weight and improving powertrain efficiency to reduce emissions
- Function integration and structural lightweighting
- Develop advanced multi-material/process hybrids
- Design, develop, and manufacture new materials and processes
- Pursue green powertrains, ICE emission reduction, and battery drivetrains

Since 2011 AluMag® has been promoting this event, and for 2018 we have taken the roll of organizing and overlooking the operation of the **Lightweighting - Materials - Efficiency Pavilion**.

This pavilion is the right platform for companies committed to discover and develop advanced lightweighting and or sustainable powertrain as you will meet the right audience of key automotive players (OEM's, Tier I and II) during this 3-day event.

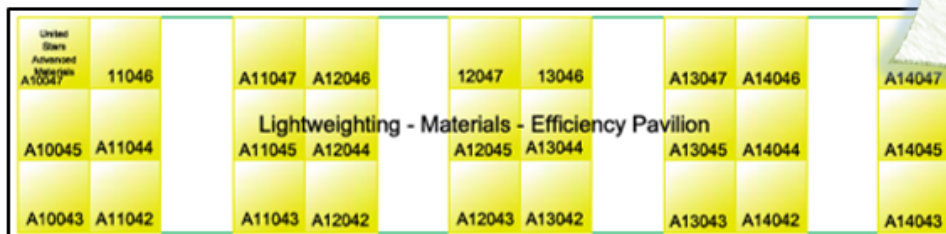


What you need to know:

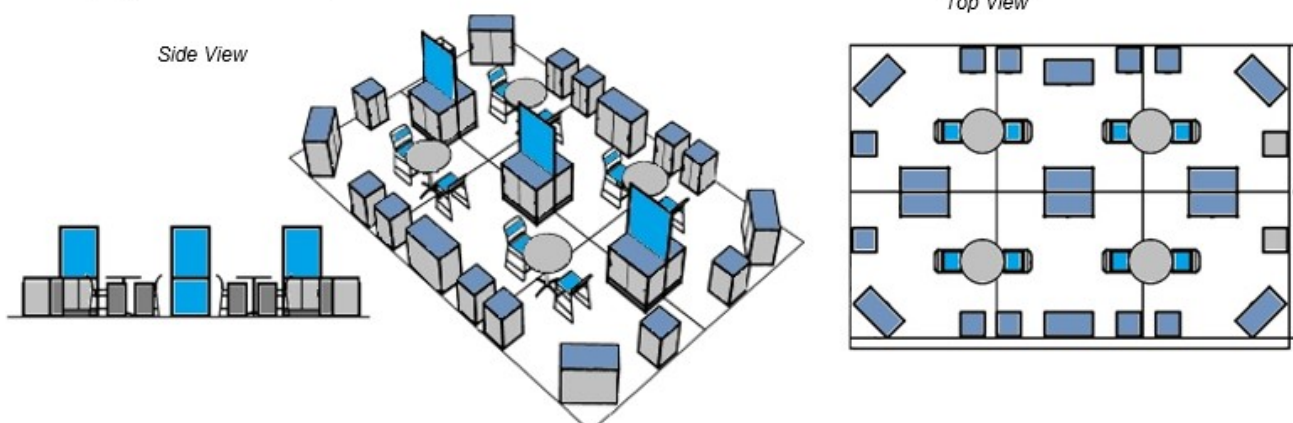
- 1) **SAE WXC Exhibition Floorplan – showing location of the Lightweighting - Materials - Efficiency Pavilion.**

<http://www.sae.org/images/floorplans/18cong/default.html>

Available booth at the Lightweighting - Materials - Efficiency Pavilion.



AluMag®, pavilion booth layout:



2) Cost to Exhibit at SAE - Lightweighting - Materials - Efficiency Pavilion

AluMag®, offers 3 different options on how to exhibit. It is the goal to have an open concept exhibition pavilion so that all visitors get the most exposition of the exhibitors on the pavilion at any given time.

A) Cost for basic SAE 10x10 space – offered by SAE

Each booth has the size of 10" x 10" (3.048 m x 3.048 m)

Each booth can be increased by increments of 10" x 10"

The basic booth space includes:

- Draped back wall (8'H - 2.43 mt H) and side rails (3'H - 0.91 mt H)
- Booth Identification Sign (company name in text only)
- One-day Exhibitor Registrations (6x), per 100 sq.ft. (9.29 m²) of space
- One-day Customer Registrations (12x), per 100 sq.ft. (9.29 m²) of space
- Company listing and 50-word maximum profile in the printed Event Guide¹
- Company listing and 150-word maximum profile in the Online Exhibitor Directory

SAE Exhibitor cost for pavilion service is \$ 5.400,00 USD

B) Cost for basic SAE 10*10 space plus AluMag®, open concept pavilion booth

Each booth has the size of 10" x 10" (3.048 m x 3.048 m)

Each booth can be increased by increments of 10" x 10"

AluMag®, booth space includes:

- Open concept exhibition / pavilion area
- Poster wall with cabinet and company logo on top
- Electrical outlet by cabinet
- Poster with you company key details / technology / advantages
- 2 to 3 product displays
- Meeting table with chairs
- Bar with snacks & refreshment
- Booth with carpet (color to be defined) - it will be one color for complete pavilion
- Brochure / leaflet holder
- Booth cleaning and up-keep
- AluMag® booth set-up and tear down
- AluMag® will direct customers through pavilion
- Customer lead retrieval unit
- SAE event summary of lead retrievals
- Coordination of event management - AluMag®
- Company logo on banner
- SAE material handling
- OEM VIP tour

Exhibitor on-cost for AluMag®, pavilion is + \$ 6.950,00 USD

Total cost for this package is \$ 12.350,00 USD

C) Cost for Event Key-Turn Solution – basic SAE 10"x10" space plus AluMag®, open concept pavilion booth plus hotel, food, entertaining and local logistic services for 2 people.

Additional AluMag®, services

- Hotel SAE 4 nights (April 9 till 12, 2018)
- Logistics - pick up airport / hotel / SAE (April 9 till 12, 2018)
- Lunch & Diner (April 9 till 12, 2018)
- AHK Reception (April 10, 2018)
- Sport Event (date tbd)

Exhibitor on-cost for additional AluMag®, service (2 people) + \$ 6.000,00 USD

Total cost for this package is \$ 18.350,00 USD

¹ Contract and profile must be received prior to applicable print and production deadlines: February 2018.

AluMag®, SAE event summary cost overview

	Package 1	Package 2	Package 3
Package includes	Basic SAE 10"x10" booth	Basic SAE 10"x10" booth AluMag®, open concept booth	Basic SAE 10"x10" booth AluMag®, open concept booth AluMag hotel & logistics
Package includes			
Package includes			
Cost	\$ 5.400,00 USD	\$ 5.400,00 USD	\$ 5.400,00 USD
<i>On-cost 1</i>		+\$ 6.950,00 USD	+\$ 6.950,00 USD
<i>On-cost 2</i>			+\$ 6.000,00 USD
Total cost	<u>\$ 5.400,00 USD</u>	<u>\$ 12.350,00 USD</u>	<u>\$ 18.350,00 USD</u>

AluMag®, contacts:



Mr. Jost GAERTNER
Managing Partner

AluMag® Automotive GmbH
Kirchplatz 1a
58706 Menden
GERMANY
Tel.: +49 2373 929492
j.gaertner@alumag.com

German & English



Mr. Roberto BOEKER
Managing Partner

AluMag® Automotive LLC
543 Jener Pl
Plymouth, MI 48170
USA
Cell: +1 248 962 5086
r.boeker@alumag.com

English & German & Spanish



Mr. Jesper LARSEN
Manager Market Research

AluMag® Scandinavia
Bygervænget 69
8330 Beder
DENMARK
Cell: +45 2573 8790
j.larsen@alumag.com

German & English & Danish



Mr. Ricardo SCHOER
Senior Consultant

AluMag® Automotive LLC
Calle Aljibe 114-B, Depto 403
Colonia Santa Ursula Xitla 14420 DF
MEXICO
Cell: +52 55 4002 0501
r.schoer@alumag.com

English & German & Spanish



Mrs. Astrid WOLDT
Inside Sales & Accounting

AluMag® Automotive GmbH
Kirchplatz 1a
58706 Menden
GERMANY
Tel: +49 2373 929498
a.woldt@alumag.com

German & English & French



Ms. Ying ZHOU
Lead of China & Japan Projects

AluMag® Automotive GmbH
Haberweg 12b
61352 Bad Homburg
GERMANY
Cell: +49 172 6415876
y.zhou@alumag.com

German & English & Chinese & Japanese